

OUR MISSION

✳ THE BLUE CROSS BLUE SHIELD OF MASSACHUSETTS FOUNDATION WORKS TO EXPAND ACCESS TO HEALTH CARE. THROUGH GRANTS AND POLICY INITIATIVES, THE FOUNDATION PARTNERS WITH PUBLIC AND PRIVATE ORGANIZATIONS TO BROADEN HEALTH COVERAGE AND REDUCE BARRIERS TO CARE. IT FOCUSES ON DEVELOPING MEASURABLE AND SUSTAINABLE SOLUTIONS THAT BENEFIT UNINSURED, VULNERABLE AND LOW-INCOME INDIVIDUALS AND FAMILIES IN THE COMMONWEALTH, AND SERVED AS A CATALYST FOR THE PIONEERING MASSACHUSETTS HEALTH CARE REFORM LAW PASSED IN 2006. THE FOUNDATION WAS FOUNDED IN 2001 WITH AN INITIAL ENDOWMENT OF \$55 MILLION FROM BLUE CROSS BLUE SHIELD OF MASSACHUSETTS; THE ENDOWMENT HAS SINCE GROWN TO \$108 MILLION. THE FOUNDATION OPERATES SEPARATELY FROM THE COMPANY AND IS GOVERNED BY ITS OWN 18-MEMBER BOARD OF DIRECTORS. IT IS ONE OF THE LARGEST PRIVATE HEALTH PHILANTHROPIES IN NEW ENGLAND AND IN 2007 WAS AWARDED THE PAUL YLVISAKER AWARD FOR PUBLIC POLICY ENGAGEMENT BY THE COUNCIL ON FOUNDATIONS.

THIS ANNUAL REPORT WAS PRINTED ON MOHAWK OPTIONS PAPER, WHICH IS MADE WITH 100% POSTCONSUMER RECYCLED FIBER AND WIND-GENERATED ELECTRICITY. PRINTING OF THIS REPORT USED 3,659 LBS OF PAPER.

SAVINGS FROM THE USE OF 100% POSTCONSUMER RECYCLED FIBER INSTEAD OF VIRGIN FIBER:



35.13 TREES PRESERVED FOR THE FUTURE



101.43 POUNDS WATERBORNE WASTE NOT CREATED



14,921 GALLONS WASTEWATER FLOW SAVED



1,651 POUNDS SOLID WASTE NOT GENERATED



3,251 POUNDS NET GREENHOUSE GASES PREVENTED



24,881,200 BTUS ENERGY NOT CONSUMED

SAVINGS FROM THE USE OF EMISSION-FREE WIND-GENERATED ELECTRICITY:



1,689 POUNDS AIR EMISSIONS NOT GENERATED



4,018 CUBIC FEET NATURAL GAS UNUSED

IN OTHER WORDS, THE SAVINGS FROM THE USE OF WIND-GENERATED ELECTRICITY ARE EQUIVALENT TO:



NOT DRIVING 1,830 MILES

OR



PLANTING 114 TREES

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DESIGN: HECHT DESIGN

COPY: SCOTT KEARNAN

EDITOR: SUSAN RYAN-VOLLMAR

PHOTOGRAPHY: MARILYN HUMPHRIES (THROUGHOUT); JAYMES LEAVITT (LEADERSHIP INTRO, LARGE IMAGE)



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